國立政治大學廣電系學士班學習地圖 Curriculum Map for Bachelor's Program of NCCU Department of Radio and Television

109 級起適用 Applicable to Class of Academic Year 109 therefrom.

學院基礎 College Foundation 18 Credits

基礎影音製作
Audio-Visual Production Basics
1R, 1S (3,3)

資料分析基礎與策略
Information Analysis
1R, 1S (3,0)

傳播概論
Introduction to Communications
1R, 1S (3,0)

靜態影像設計
Still Image Design
1R, 1S (3,3)

傳播與社會
Communication and Society
1R, 1S (0,3)

傳播與當代思潮
Communication and Contemporary Thoughts
1R, 1S (0,3)

主修基礎模組 Core Track Foundation Module

建議先修課程（非必修）Recommended Prerequisites (Non-Mandatory)
適用學程：影音創意與製作
Audiovisual Creativity and Production
① 基礎創意寫作
Basics Creative Writing
② 影像視覺元素
Cinematic Visual Elements

建議先修課程（非必修）Recommended Prerequisites (Non-Mandatory)
適用學程：媒體企劃與創新
Media Planning and Innovation
① 傳播法規與倫理
Communication Regulations and Ethics
② 影視科技產業生態
Ecosystem for Movies and Television Tech Industry

學程選擇 Program Selection ▼ 三選一 Choose ONE to graduate

影音創意與製作 Audiovisual Creativity and Production 24 Credits

學程必修 Program Required

影像製作
Video Production
3R, 1S (3,0)

影視寫作
Film & TV Scriptwriting
3R, 1S (3,3)

媒體企劃與創新 Media Planning and Innovation 24 Credits

媒體企劃
Media Planning & Proposal Writing
3R, 1S (3,0)

媒介創新與商業模式
Media Innovation and Business Model
3R, 1S (0,3)

實驗學程 Experimental Program 30 Credits

自行規劃選修課程
Self-Designed Elective Courses
最低 30 學分，最高 36 學分
Min. 30 Credits, Max. 36 Credits
課程需跨主修學程，且至少須規劃一門「跨院」或「跨校」課程。
Must include at least one inter-college or inter-university course.

備註 Notes

R 必修 Required
S 學期 Semester
(0,0) 學分數（上學期,下學期） Credits (First Semester,Second Semester)